

POVERTYWORKS PRESS

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FOR IMMEDIATE RELEASE

CRITICALLY ACCLAIMED FILMMAKING BIBLE, REBEL WITHOUT A DEAL, NOW AVAILABLE ON ITUNES.

Vincent Rocca's "Rebel without a Deal" is now available on iPad, iPhone and iPod Touch.

HOLLYWOOD, CA (March 28, 2011) – The complete filmmaking book, *Rebel without a Deal* (ISBN 978-1-45633-483-3, PovertyWorks Publishing, 2010), can now be purchased through iTunes' iBooks app. This makes the filmmaking book easily accessible to Apple's iPhone, iPad, and iPod Touch users.

"More and more filmmakers are using iBooks as their source for reading," said Vincent Rocca, author of *Rebel without a Deal*. "Crews can not lug around heavy books on set, it is only natural that a filmmaking book such as *Rebel without a Deal*, that will greatly assist anyone in film production, be quickly accessible on set. iBooks allows producers and directors quick and easy access to the filmmaking book through the iPhones already in their pockets."

The iBook version includes all of the content from the print version, including actual distributor financial statements, and is ideal for filmmakers on the go who use an iPhone or iPad for their reading enjoyment. The digital copy of *Rebel without a Deal* sells for \$9.99, five dollars less than the paperback currently available on Amazon.com where it enjoys a 4-star rating.

See the books trailer in High Definition at:
<http://www.youtube.com/watch?v=pJ8cPRQG0Y0>

About the Filmmaking book - *Rebel without a Deal*
Rebel without a Deal chronicles how a High School dropout made his first movie in five days for \$11,000 and got it distributed through Warner Bros. where it went on to gross over a million dollars.

Everything is covered from film school to distribution including writing, financing, shooting, postproduction, film festivals, meeting Kevin Smith and suicidal depression. No subject is taboo. This is a real account of no-budget filmmaking, down to profit and loss statements.

Rebel without a Deal also contains conversations with New York Times-bestselling author and award winning screenwriter and director, Kevin Smith as he relates his experience with *Clerks* and *Red State*.

Rebel without a Deal is designed so that filmmakers can easily pick it up and quickly read one or two journal entries between scenes, then come back to it and read other entries later. The journal

style chapters are ideal for filmmakers who use their iPads and iPhones on set or for everyday reading.

A free 30 page sample of Rebel without a Deal is available through Amazon, iTunes (iBooks), Kindle, Nook and at RebelWithoutADeal.com

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